

A Real World Success

One of the most exciting things about the Moneymax[®] Profile is the transformation that takes place in people when they discover their "financial personality" and realize they can profit from it.

Once you understand how your views toward money shape your life, you can begin to achieve financial freedom and prosperity.

Elaine is a journalist who was working hard but earning a low salary. Her mother, a nurse for 35 years, raised her to believe hard work was the way to earn one's keep in life. But while her best friends were vacationing in Hawaii and looking at houses to buy, Elaine could only afford camping and living with roommates. She enjoyed the prestige of being the editor of a weekly publication, but her salary barely covered her most basic expenses.

"The stress of just trying to get by was sapping of me the passion that got me into this line of work," she said.

Elaine is a "Producer". She will work herself ragged, as she was raised to, but feels frustrated when her hard work reaps few financial rewards. She suffers incredible anxiety over financial surprises such as an expensive car repair bill or the deposit on a rental.

After Elaine took the Moneymax[®] Profile, an exciting transformation took place.

"It never occurred to me that money was something I could control," she said."

As a "Producer" she should continue to work hard, but she also needs to work smart. Her first step was to develop a financial plan. She set up a direct deposit account at her bank to deposit a small percentage of each paycheck. She researched her company's new Group RRSP plan more thoroughly than she might have in the past, and chose a moderate risk fund. She made the decision to invest in a mutual fund, and gave herself a one-month deadline by which to do research and invest in one she liked. As she started to see her money grow, she experienced a profound sense of accomplishment.

It was also important for Elaine to develop a mental plan to teach herself that she deserved prosperity. Where her money situation used to make her feel hopeless and angry, she resolved to take control of it instead. "Producers" try too hard to please others, and Elaine resolved to start meeting her own needs more. And when money begins to cause her stress and anxiety, as it often will with "Producers", she remembers to stop for a moment and nurture herself with words of encouragement.

The true turning point for Elaine came when she realized she was entitled to more money, something "Producers" aren't apt to see on their own. She is amazed at how differently people treat her because of her new financial self-confidence. Her new attitude has already brought her some exciting new prospects in her field at considerably higher salaries.

"Just thinking I'm worth more automatically makes it true in other people's eyes," she said. "Suddenly there's a whole new world of options open to me I hadn't known existed before."